

# **News Contributor**

**About Cruise Currents:** Cruise Currents is a rising cruise information website. With a primary focus on reporting cruise industry news, Cruise Currents also publishes high quality editorials, cruise reviews, and informational pieces. Our qualified team publishes both accurate and useful articles for learning more about the cruise industry and the cruise experience.

Position: Cruise Currents is looking to expand coverage of cruise industry news with a News Contributor.

**Salary & Benefits:** The position will offer modest monthly payment and occasional ship tour benefits where applicable.

**Time & Location:** The News Contributor will be required to be readily available to publish cruise news articles from 10 am until 3:30 pm ET Monday through Friday. The News Contributor will be able to work from a personal computer.

### **Desired Skills:**

- Proficiency or willingness to learn the Wordpress interface.
- Experience in travel writing, specifically news related.
- Membership to a travel writing society.
- Organized and flexible in schedule.

#### **Application Instructions:**

- 1. Find the faux new briefing below and write a 3 part news article summarizing the briefing points. This article should be written in a document suite, such as Word or Pages, and saved as a PDF file.
- 2. Send your PDF news article and a resume to <u>recruiting@cruisecurrents.com</u>.
- 3. Please allow up to 1 week for the recruiting team to contact you either by phone or email.

# Thank you for your interest in joining the Cruise Currents team!

Note: Please include either a valid phone number or email address on your resume for contact purposes.

### Faux News Report

## **News Contributor Position**

Please write a 3 part news article summarizing the below information. Your article will be used as a guide to evaluating your effectiveness and ability to report cruise industry news. Each "part" should be treated as a new article, on a new day, with new information. Please write each part as you would for a developing story over a period of a few days.

Part 1

- Blue Cruise Line's newest ship, the Blue Sea, has lost propulsion off the coast of Puerto Rico.
- The cruise lines has admitted the ship is currently without propulsion, but has not whether the ship is currently without power or not.
- Families of guests onboard have stated that they have not received any communication from their families onboard, suggesting that the ship may have lost all power .
- One cruise website has reported that guests are running low on food and riots have broken out in food lines. This has so far neither been confirmed nor denied by Blue Cruise Line.
- The cruise line has stated that the ship is currently awaiting towing to the nearest port, San Juan. Here guests will be disembarked and flown back to their homes in the United States. The ship is expected to reach the port in 2 days.

Part 2

- Tugs have arrived at the crippled ship and have begun towing it towards San Juan.
- One of the tug's crew members has sent a picture to US News of the ship's funnel, which is slightly warped and eroded, most likely due to fire.
- The cruise line has denied any fire onboard the ship, conflicting with the photos captured by the crew member of the tug.

Part 3

- The Blue Seas has safely docked in Ensenada after an unexpected 3 days of towing.
- Guests onboard have begun to speak to the media, claiming that a major fire broke out in the engine room, spreading to the ship's main dining room.
- The cruise line continues to deny these accusations of fire, conflicting with guest testimony and photographic evidence.
- Video of the ship in port clearly shows damage from a major fire.